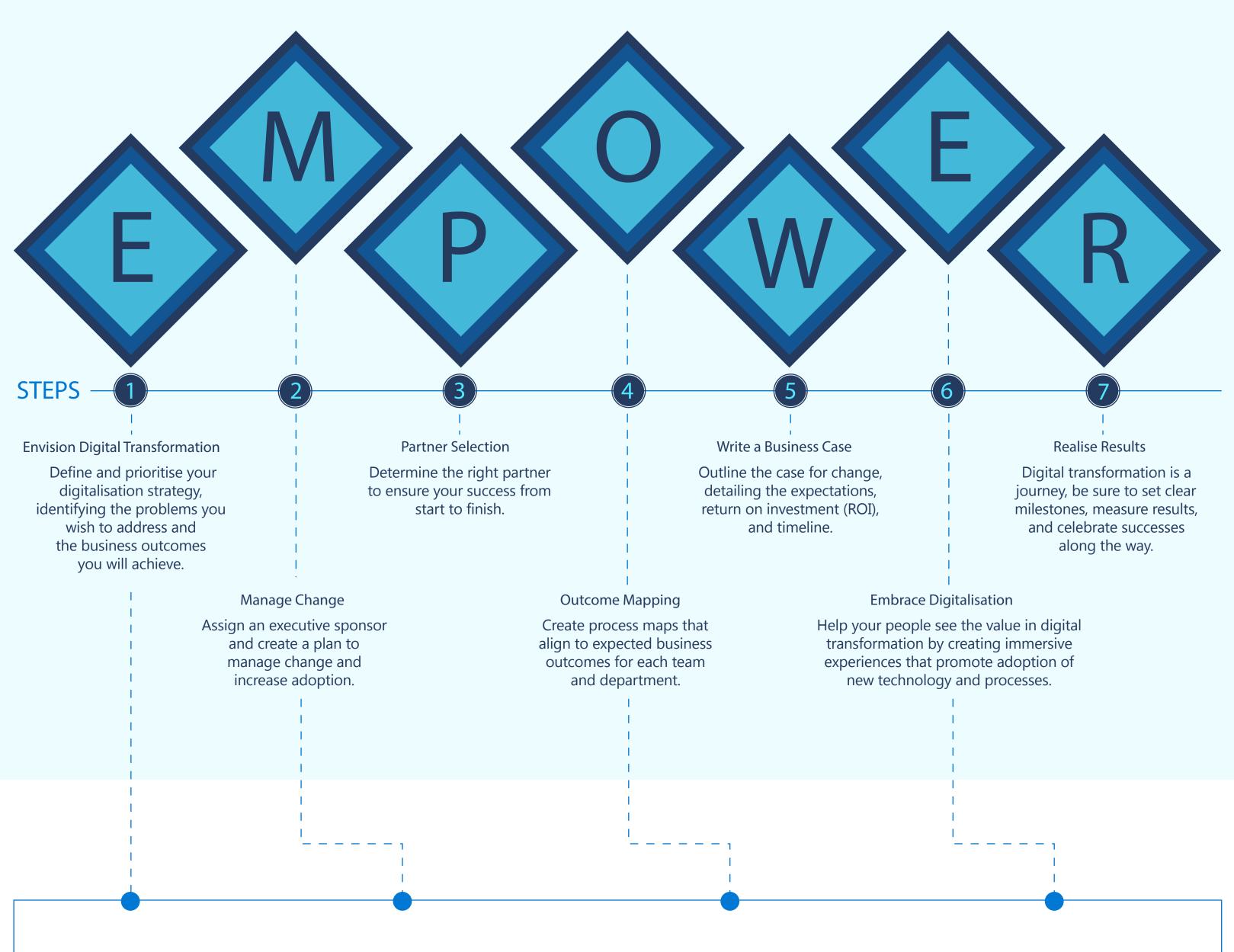


The Empower Process

7 steps to help SMB leaders select the right business management solution.



87%-40%

Although 87 percent of senior business leaders say digitalisation is a company priority, only 40 percent have brought digital initiatives to scale.¹

70%

Over 70 percent of transformational change efforts fail due to lack of sufficient leadership, communication, and organisation-wide buy-in.²

76%

Seventy-six percent of executives agree that organisations need to dramatically reengineer the experiences that bring technology and people together in a more human-centric manner.³

2x

Companies move twice as fast on digital transformation when there is a shared understanding—among senior leaders, strategists and the organisation as a whole —of the digital path ahead.⁴

¹ Digitalisation strategy for Business Transformation, Gartner, 2020

²Why Do Change Programs Fail, Forbes, 2019

³ Tech Vision 2020: We The Post-Digital People, Accenture, 2020

⁴ Speed Up Your Digital Business Transformation: Gartner Executive Guidance Q1 2019 Edition, Gartner, 2019